

Cookie-Policy

The protection of your personal data is a special concern of J. PICHLER Gesellschaft m.b.H (in the following referred to as "us" and "we"). Within the scope of this statement, we are informing you about the utilization of cookies on the website <http://www.pichlerluft.at>. The Cookie Policy has to be read in connection with our Data Privacy Statement.

1. What are cookies

Cookies are small text files which a web server sends to your browser when you are visiting the website. Cookies enable us to recognize your browser when you visit our website the next time and to make our website more user-friendly for you.

2. Legal bases

When you access our website for the first time, a banner will appear in the information text of which you are requested to consent to the processing of data by cookies and where a link to the Cookie Policy at the same time informs you about the processing of data by means of cookies. By utilizing our website after having accepted the cookie message, you agree with the data processing in compliance with the provisions specified by the Cookie Policy.

We furthermore utilize and manage your personal data in the context of the website if there is a legitimate interest to do this in compliance with the statutory provisions. A legitimate interest in terms of Section 6 lit f of the DSGVO (General Data Protection Regulation) for us for instance refers to the operation and management of the website, an improvement of the advertising presence, the technical support for the users as well as improving the ability of finding the locations referred to on our website.

3. Server log files

In order to optimize this website with regard to its system performance, user-friendliness, and the provision of useful information regarding our services, the provider of this website automatically collects and stores information in so-called server log files that your browser transfers to us automatically. These server log files comprise your internet protocol address (IP address), browser and language setting, operating system, referrer URL, your internet service provider, and the date and time.

These data are not merged with sources of personal data. We reserve the right to check these data subsequently if concrete indications for illegal use become known to us.

4. Web analysis

Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). The provider is Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

We use Google Analytics cookies to collect aggregated, statistical information relating to the number of visitors of the website and to their usage behaviour. This includes some information about how they access the website, about the duration and frequency of the visits, and about the sites visited. This information is then used for the creation of reports and for the optimization of the website.

By the use of cookies within the framework of Google Analytics, your IP address is recorded. The IP addresses of this website's visitors, however, are abbreviated and thus anonymized before storing or analysing them, as soon as this is technically feasible.

The process of anonymization takes place within the European Union or within the European Economic Area. The full IP address will be transferred to a Google server in the USA and abbreviated there only in exceptional cases.

The IP address communicated by your browser within the scope of Google Analytics will not be combined with other Google data items. More information with regard to the type and storage period of the cookies used by Google Analytics can be found at <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Objection to the data collection by Google Analytics:

You can prevent the transmission of data created by Google Analytics cookies to Google and the processing of these data by Google by installing the plug-in in your browser, which can be downloaded under the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>

As an alternative, you can prevent Google Analytics from collecting your data in the context of this website by clicking on this link [Deactivating Google Analytics](#). By clicking on the above link, you download an "opt-out cookie". Your browser must therefore generally allow the storage of cookies. If you delete your cookies at regular intervals, you have to click on the link each time you visit this website.

Please note that you possibly may not be able to use the full functional scope of this website if you deactivate Google Analytics.

Google Maps

This website uses Google Maps in order to represent map information. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

In order to be able to show you the maps called, Google records your IP address, which may be transferred to servers in the USA by Google, where it is stored. Furthermore, Google may possibly collect data with regard to your utilization of Google Maps.

Before utilizing the Google maps function, please carefully read the Data Privacy Statement of Google. The Data Privacy Statement of Google can be found here <https://www.google.at/intl/de/policies/privacy/>

Information with regard to the type and storage period of the cookies used can be found at <http://www.google.si/policies/technologies/types/>

If you disagree with your data being processed by Google, you can deactivate the service of "Google Maps" and in this way prevent the transmission of data to Google. For this purpose, you have to deactivate the Java Script function in your browser. If you do this, however, we point out to you that you are not able to use "Google Maps" at all or only to a limited extent.

YouTube

In order to embed videos on our website, we use the provider YouTube LLC, 901 Cherry Avenue, San Bruno, CA 94066, USA, represented by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Normally, when you merely call a site with embedded videos, your IP address is already sent to YouTube and cookies are installed on your PC. However, we have embedded our YouTube videos with the extended data protection mode, i.e. none of your user data will be transferred to YouTube if you do not play the video.

Your IP address will only be transmitted to YouTube if you play / click on a video, so that YouTube will then see that you have viewed the video. This takes place irrespective of whether YouTube provides a user account via which you are logged in, or whether you do not have a user account. When you're logged on at Google, your data are directly assigned to your account. If you do not wish to be assigned with your profile at YouTube, you have to log out before calling the video.

YouTube saves your data as user profiles and uses them for advertising purposes, marketing research, and/or for the tailored design of its website. We have no influence on and also no knowledge of the processing of your data by YouTube. You can find more information regarding the purpose and scope of the collection and processing of your data by YouTube in the Data Privacy Statement of YouTube. There you'll also find more information about your rights and the setting options for the protection of your privacy: <https://www.google.de/intl/de/policies/privacy>. Google processes your personal data in the USA and has submitted to the privacy shield, <https://www.privacyshield.gov/EU-US-Framework>.

5. Blocking cookies

The "Help" function in the toolbar of most internet browsers shows you how you can block the acceptance of cookies, in which way you are notified by the browser if a new cookie is set, and how you can fully block cookies.

Please note that if you block cookies, you will no longer be able to call specific functions of the website.

6. Links

If you use third-party internet sites (links), which are referred to in the context of this website <http://www.pichlerluft.at>, this Data Privacy Statement does not cover these links. We have no influence on the compliance with the privacy policy and safety regulations by other website providers. Therefore, please inform yourself about the data privacy statements provided on the other providers' internet sites.

7. Contact information

If you have any questions relating to the Data Privacy Statement or the Cookie Policy, or if you want to exercise the rights specified in the Data Privacy Statement, please refer to J. PICHLER Gesellschaft m.b.H., Karlweg 5, 9021 Klagenfurt am Wörthersee, office@pichlerluft.at.